

EXHIBIT 9

EASY OPEN LIFT AND PULL TAB TO YOUR RIGHT
DO NOT CUT



WHOLEPREYTM DIET
POULTRY | ORGANS | CARTILAGE

85 %
POULTRY | FISH | EGG
INGREDIENTS

15 %
VEGETABLES | FRUITS |
BOTANICALS
+ ZINC DUREXTM SUPPLEMENT

0 %
GRAIN | POTATO | TAPIOCA |
PLANT PROTEIN CONCENTRATES

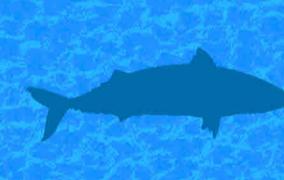
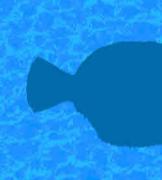
AMERICA'S VAST AND FERTILE LANDS – OUR SOURCE OF INSPIRATION AND FRESH REGIONAL INGREDIENTS

FRESH, RAW OR DEHYDRATED ANIMAL INGREDIENTS | NO RENDERED POULTRY, FISH OR MEAT MEALS

Original

BIOLOGICALLY APPROPRIATETM DOG FOOD

MADE WITH FRESH REGIONAL INGREDIENTS DELIVERED DAILY
FREE-RUN CHICKEN AND TURKEY, WILD-CAUGHT FISH AND NEST-LAID EGGS



BIOLOGICALLY APPROPRIATETM
PROTEIN-RICH | CARBOHYDRATE-LIMITED*



NO RENDERED MEALS
NO RENDERED CHICKEN MEAL



TOP 10 FRESH OR RAW
POULTRY, FISH AND EGG INGREDIENTS



WHOLEPREYTM DIET
POULTRY | ORGANS | CARTILAGE



FREEZE-DRIED LIVER
INFUSED FOR NATURAL FLAVOR

MADE IN OUR KENTUCKY KITCHENS

PREPARED WITH PRIDE FROM TRUSTED REGIONAL INGREDIENTS
*MAXIMUM 20% CARBOHYDRATE (AS ESTIMATED BY NFE)



Original
BIOLOGICALLY APPROPRIATETM DOG FOOD

NET WEIGHT 13LB | 5.9KG



DOG FOOD
FOR ALL BREEDS AND LIFE STAGES



AWARD-WINNING BIOLOGICALLY APPROPRIATE™ DOG FOOD



TRUSTED EVERYWHERE.

TRUSTED BY PET LOVERS EVERYWHERE, ORIJEN IS THE FULLEST EXPRESSION OF OUR BIOLOGICALLY APPROPRIATE™ AND FRESH REGIONAL INGREDIENTS COMMITMENT.

ORIJEN ORIGINAL features unmatched inclusions of free-run poultry, wild-caught fish and whole nest-laid eggs — sustainably farmed or fished in our region and delivered daily. FRESH or RAW and preservative-free, so they're bursting with goodness and taste.

Prepared exclusively in our Kentucky DogStar® kitchens, award-winning ORIJEN is guaranteed to keep your cherished dog healthy, happy and strong.



Reinhart Muhlenfeld
Founder



BIOLOGICALLY APPROPRIATE™

NOURISH AS NATURE INTENDED — ORIJEN mirrors the richness, freshness and variety of WholePrey® meats that dogs are evolved to eat.



FRESH REGIONAL INGREDIENTS

GROWN CLOSE TO HOME — We focus on local ingredients that are ethically raised by people we know and trust, and delivered to our kitchens fresh or raw each day.



NEVER OUTSOURCED

PREPARED EXCLUSIVELY IN OUR DOGSTAR® KITCHENS — We don't make foods for other companies and we don't allow our foods to be made by anyone else.

PEOPLE WE TRUST
INGREDIENTS WE LOVE
FROM PEOPLE WE KNOW AND TRUST

OUR DOGSTAR KITCHENS
AWARD-WINNING FOODS
AWARD-WINNING KITCHENS

LANCE, GUARDIAN OF FRESH. OUR KENTUCKY DOGSTAR® KITCHENS.

FRESH FROM OUR REGION
FRESH OR RAW INGREDIENTS
FROM LOCAL FARMS AND WATERS

FREE-RUN LOCAL CHICKEN AND NEST-LAI EGGS. DELIVERED FRESH DAILY.

Kentucky Proud.

TODD OF CLARK FARMS IN LEXINGTON, KENTUCKY. TRUSTED SUPPLIER OF FRESH LOCAL CHICKEN.

AWARD-WINNING BIOLOGICALLY APPROPRIATE™ DOG FOOD

ORIJEN ORIGINAL

MODERN DOGS ARE BUILT LIKE THEIR ANCESTORS. WE BELIEVE THEY SHOULD EAT LIKE THEM TOO.

Mirroring Mother Nature, ORIJEN ORIGINAL is loaded with free-run chicken and turkey, wild-caught fish and whole nest-laid eggs — delivered FRESH or RAW, in richly nourishing WholePrey™ ratios.

Prepared in our Kentucky DogStar® kitchens, Biologically Appropriate™ ORIJEN keeps your dog happy and strong. Read our ingredients and you'll feel happy too!

INGREDIENTS

Deboned chicken, deboned turkey, yellowtail flounder, whole eggs, whole atlantic mackerel, chicken liver, turkey liver, chicken heart, turkey heart, whole atlantic herring, dehydrated chicken, dehydrated turkey, dehydrated mackerel, dehydrated chicken liver, dehydrated turkey liver, whole green peas, whole navy beans, red lentils, chicken necks, chicken kidney, pinto beans, chickpeas, green lentils, alfalfa, chicken fat, natural chicken flavor, herring oil, ground chicken bone, chicken cartilage, turkey cartilage, dried kelp, freeze-dried chicken liver, freeze-dried turkey liver, whole pumpkin, whole butternut squash, kale, spinach, mustard greens, collard greens, turnip greens, whole carrots, apples, pears, pumpkin seeds, sunflower seeds, zinc proteinate, mixed tocopherols (preservative), chicory root, turmeric, sarsaparilla root, althea root, rosehips, juniper berries, dried lactobacillus acidophilus fermentation product, dried bifidobacterium animalis fermentation product, dried lactobacillus casei fermentation product.

GUARANTEED ANALYSIS

Crude protein (min.)	38 %
Crude fat (min.)	18 %
Crude fiber (max.)	4 %
Moisture (max.)	12 %
Calcium (min.)	1.2 %
Phosphorus (min.)	0.9 %
Omega-6 fatty acids* (min.)	3.3 %
Omega-3 fatty acids* (min.)	0.8 %
DHA* (docosahexaenoic acid) (min.)	0.2 %
EPA* (eicosapentaenoic acid) (min.)	0.2 %
Glucosamine* (min.)	700 mg/kg
Chondroitin sulfate* (min.)	600 mg/kg

*not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles

CALORIE CONTENT

Calorie content (calculated): ME 3940 kcal/kg, 449 kcal per 8oz. cup.

Calories distributed to support peak conditioning with 39% from protein, 20% from vegetables and fruits, and 41% from fat.

ORIJEN ORIGINAL DOG FOOD IS FORMULATED TO MEET THE NUTRITIONAL LEVELS ESTABLISHED BY THE AAFCO DOG FOOD NUTRIENT PROFILES FOR ALL LIFE STAGES.



MADE BY CHAMPION PETFOODS USA INC.
12871 BOWLING GREEN ROAD
AUBURN, KENTUCKY 42206

DOGSTAR
KITCHENS

CHAMPIONPETFOODS.COM
EU REG.
CUSTOMER CARE (USA)
TOLL FREE 1.877.939.0006

f FOLLOW US ONLINE
ORIJENPETFOOD @CHAMPIONPETFOOD

ORIJEN ORIGINAL

13LB | 5.9KG



ORIJEN.CA OD_001



WHOLEPREY™ DIET

POLYUARY | ORGANS | CARTILAGE

IN HER INFINITE WISDOM, MOTHER NATURE MATCHED THE NUTRIENTS IN WHOLE PREY ANIMALS TO PERFECTLY MEET YOUR DOG'S DIETARY NEEDS.

That's why ORIJEN features richly nourishing ratios of poultry, organs and cartilage, plus whole fish and whole eggs, providing a concentrated source of virtually every nutrient your dog needs to thrive, naturally, without long lists of synthetic supplements — only zinc is added.

NO RENDERED MEALS

MADE WITH FRESH, RAW OR DEHYDRATED ANIMAL INGREDIENTS

CHICKEN MEAL OR FISH MEAL IS RENDERED AT HIGH TEMPERATURES, OFTEN FROM INGREDIENTS UNFIT FOR HUMAN CONSUMPTION.

That's why ORIJEN features FRESH, RAW or DEHYDRATED ingredients, from minimally processed poultry, fish and eggs that are deemed fit for human consumption prior to inclusion in our foods.

MADE IN OUR KENTUCKY KITCHENS

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MADE IN OUR  KENTUCKY KITCHENS

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ORIJEN ORIGINAL

